Job Title: International Content Acquisition Intern

About Allrecipes:
Allrecipes, the world’s largest digital food brand, receives 750 million annual visits from home cooks around the world who discover and share personal food experiences through recipes, reviews, photos, videos, profiles, and blog posts. Since launching in 1997, the Seattle-based company’s sites, apps and eBooks have served as a dynamic, indispensable resource for cooks of all skill levels seeking trusted recipes, entertaining ideas, everyday and holiday meal solutions and practical cooking tips. Allrecipes is a global, multiplatform brand with 17 websites, 9 mobile apps, and 13 eBooks serving cooks in 23 countries and 11 languages.

Allrecipes is a collaborative, innovative, data-driven environment where you can quickly see the results of your efforts. This is your chance to be a part of a company leveraging the latest technologies to help people be more successful at cooking their everyday meals. High performance, creative problem solving, and responsibility are not just buzzwords but an integral part of what we do every day. We are laser-focused on designing and building amazing products and always make sure to surround ourselves with talented, smart, compassionate people in a fun, friendly, fast-paced environment.

Allrecipes is part of Meredith Corporation (NYSE: MDP; [www.meredith.com](http://www.meredith.com)) the leading media and marketing company serving American women.

Reports Directly To: International Content Acquisition Coordinator

Job Description:
Allrecipes International operates sites in Argentina, Australia & New Zealand, Brazil, China, France, Germany, India, Italy, Japan, Korea, Mexico, Netherlands, Poland, Quebec, Russia, Southeast Asia and the United Kingdom & Ireland. The growth of these sites is essential to maintain and ramp up Allrecipes’ status as the world’s leading digital food brand. The International Content Acquisition Interns will work on-site, in the countries or regions where Allrecipes operates, and stimulate content growth by actively searching out original recipes and submitting new content to Allrecipes’ localized sites. This is a great opportunity to engage with local food culture and learn about the global digital marketplace. This internship includes an orientation program (flight, lodging, and food paid) at the Allrecipes headquarters in Seattle, where interns will learn about Allrecipes’ innovative company culture and meet Allrecipes International staff. Interns will be compensated at a competitive hourly rate for the 10-week internship.

Primary Responsibilities:
- Research and locate original recipes from target country or region.
- Submit original recipes to Allrecipes localized site. In some cases, recipes will require basic editing before submission.
- Collect recipes on pace with goal of gathering approximately 1,000 recipes over 10 weeks.
- Actively communicate and collaborate with Allrecipes staff in the U.S. per email and/or Skype or telephone.
- Exercise honest practices, and represent the Allrecipes brand in adherence to Allrecipes core values.
Occasionally assist with other projects in collaboration with Allrecipes staff in the U.S.

Qualifications & Requirements:

- Must have significant cultural ties to one of the 17 countries or regions where Allrecipes operates an international site and possess native-level language skills of the language spoken in target country or region (natives preferred). One intern will be chosen to work in each country or region.
- Must be currently studying or legally living and/or working in the U.S. and be able to live in home country or region for the summer months (June, July, and August). There will be no additional or advanced pay for travel and living costs; however, these costs should be covered by hourly wages.
- Must be lawfully permitted to receive compensation in the U.S. and possess an active U.S. bank account during time of internship.
- Must be available to work approximately 40 hours per week for 10 weeks in home country or region.
- Must be excited about the food culture in target country or region.
- Must be able to attend two-day orientation program (flight, lodging, and food paid) at Allrecipes headquarters in downtown Seattle in beginning/middle of June 2012 (exact dates and details to be announced).
- Please submit resume and brief cover letter to internships@allrecipes.com. Make sure to explain why you want to work with Allrecipes and what you would like to gain from the internship. Please specify country or region for which you are applying in email subject line.
- Please submit application materials by April 15, 2012. We will, however, continue accepting materials until all positions are filled.